

WPTV

ORDER

Print Date 08/20/12

Page 1 of 2

Flight Dates 08/15/12-08/21/12

Contract / Revision 307853 /

Original Date / Revision
08/14/12 08/17/12

Advertiser **60 Plus Association**

Agency **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Product

Senate

Agency Com 15%

Billing Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **1908**

Alt Order #

<u>Billing Type</u>	Cash
---------------------	------

<u>Order Type</u>	GENERAL
-------------------	---------

<u>Billing Cycle</u>	EOM/EOC
----------------------	---------

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes	POL	POL	ISS
-----------	-----	-----	-----

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %	Market Value
---------------	--------------

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WFGC	%	
WFLX	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	3	\$2,550.00	\$3,000.00	0.00
Totals	3	\$2,550.00	\$3,000.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/21/12	3	\$2,550.00	\$3,000.00

[illegible]



Hiatus Dates

Order Sep 00:20:00

Estimate # **1908**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
Totals														3	\$3,000.00